

October 15, 2018 REAL ESTATE CE
Social Media management, Using Instanet, Authentisign and RPR
Holiday Inn and Conference Center-Fairmont

This 8:30am-12:15pm – Social Media Management


The way in which Realtors market themselves and communicate with buyers and sellers is evolving. Social media is becoming a stronger and more necessary platform to learn and understand. This class will demonstrate several of the more prominent social media sites available to agents and offer Best Practices strategies to help agents navigate their page. Several social media sites will be briefly discussed, but the main focus is on Facebook Business Page. Hands on computer time will be spent showing agents in a step-by-step fashion, how to create or tweak their agent's profile in the Business Page. We will also cover where to find relevant content that can easily be shared to agent's Facebook Business Page, providing relevance to the page and lending credibility to the agent's professional brand. This course is pending approval from the Minnesota Department of Commerce for 3.75 Continuing Education Real Estate Credits.

1:00-4:00pm – Using Instanet and Authentisign 101

In this course we'll cover the basics of navigating and customizing the Instanet TransactionDesk software available through NorthstarMLS. Attendees will gain a clearer understanding of where to find the appropriate forms needed for all aspects of a real estate transaction. They will also learn how to set up their forms so their consumers and other parties needed can electronically sign through the use of Authentisign. The desktop and mobile version will be covered, so be sure to bring your fully charged laptop and mobile devices so you can follow along. This course has been approved by the MN Commissioner of Commerce for 3 hours of Real Estate Continuing Education.

4:10-5:10pm – RPR Advanced: 10 Powerful Ways to Earn More Business

This course will review the most commonly used features of Realtors Property Resource (RPR®) and explain how to use these features to better serve home buyer and sellers. The course will include detailed reviews of several features including Comp Analysis, Searching Distressed Properties, Mapping Tools, Market Activity Reports, Neighborhood Reports, Investor Tools and Valuing Home Improvements. It will also include a review of RPR's Commercial Application. This course has been approved by the Minnesota Commissioner of Commerce for 1 hour of Real Estate Continuing Education.

<p>Name</p> <hr/> <p>Company</p> <hr/> <p>Email</p> <hr/> <p>Real Estate License #</p> <hr/>	<p>October 15, 2018- Fairmont</p> <p>_____ All Day \$85</p> <p>_____ Morning \$45</p> <p>_____ Afternoon \$45</p> <div style="text-align: right;">  </div>
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